

Privacy Policy

Introduction. www. Syngenta.hu is owned and operated by Syngenta Hungary Kft., a Hungarian legal entity with its registered office at 1117 Budapest, Aliz utca 2., Hungary, registered with the Hungarian Court of Registration, e-mail: dataprivacy.hu@syngenta.com (Syngenta), which has the status of controller of personal data - " The Operator ". The protection of your personal data and privacy is very important to us. Therefore, Syngenta has developed this Privacy Statement (the "Statement") to inform you about how Syngenta collects, stores, uses and processes the personal data and information you provide through this website.

Purpose of the statement. This Statement describes how Syngenta uses personal information and information collected through this website ("Personal Data") that may be accessed on mobile devices such as mobile phones or tablets ("Site") whether or not you are logged into your personal account. Personal data is data that personally identifies you, either alone or in combination with other information available to us. Examples of personal data include: your first and last name, postal address, e-mail address or information you provide when you use our website to create an account or personal profile.

Your consent. By using this website, you agree to the practices described in this Statement (including the Cookie Policy available on the Website). If you do not agree with this statement or cookie policy, please DO NOT use this website. We reserve the right to modify this statement or our Cookie Policy at any time. Any changes will be posted in this statement or cookie policy, and material changes will generally only apply to activities and information collected after we make the changes. Please return to this section regularly and read this statement as well as our Cookie Policy regularly to make sure no changes have been made and you understand how we may use your information.

What categories of personal data do we collect through our Website? Personal data allows us to know who you are and identify you. This type of data may be collected: when you order or book a service, when you register to create a user account; Sign up to receive emails, participate in one of our advertising campaigns, send us feedback, reports, complaints, or request customer support. Syngenta collects the following categories of Personal Data through the Site:

- Identification data such as: your first and last name, identification data of the devices through which you access our website, such as IP address;
- Contact information, such as home address, email address, telephone number;
- Professional data: name and address of the enterprise, position held within the company;
- Details of your preferences regarding the industry and products and services of interest, such as cultivated areas and major crop varieties, harvesting and spraying session plans, equipment used;
- Reviews or content offered during or after participation in webinars and online events offered through an account created on the Website.

For example, in a dedicated section when registering for a farmer account, the data we process are: first and last name, e-mail address, telephone number, name and address of the farmer's company, position therein, identification of cultivated areas and main crop varieties.

We may store this information in our database because of our work with you, or because we are still involved or because we think you may be interested in receiving materials about our work, campaigns, products and services. This allows us to effectively manage our relationship with you, improve our website and the services we offer, and identify things that may be of interest to you that we may send you.

Non-personal data refers to information which is highly statistical in nature and which does not in itself identify or enable the identification of a particular natural or legal person and which depends on your visit to the Website. This information may include, for example, the domain from which you access the Internet, the date and time you accessed the Site, and the Internet address of the website from which you were redirected to this Site. We use this information in aggregate form to make the Website more useful and attractive to users.

Special conditions for the use of advanced features and password protected areas. This website may contain advanced features and password protected areas. When you sign in to use an advanced feature or password-protected area, you may be required to accept the special terms governing the use of the advanced feature or password-protected area. In these cases, we ask you to give your explicit consent to the special conditions, for example by ticking a box or clicking on the button labeled "I accept". These types of agreements are called "automatically managed" agreements. If any special terms of the auto-targeting agreement differ from the terms of this Statement, the special terms will supplement or modify this Statement, but only for content governed by the "auto-targeting" agreement.

Cookies and Similar Technologies.

We use "cookies" and other web technologies to collect information and support certain features of our website. "Cookies" provide information about how visitors use our website – which pages they visit, what links they use, and how long they stay on each page.

For example, we may use these technologies to:

- analysing and improving the effectiveness of our advertising campaigns;
- to support the functions and functionality of our website – for example, to save you from re-entering information already in our database or to suggest settings you have made during previous visits to our website; and
- personalize your experience when using our website,
- to process information about you when you interact with our website. This information allows us to infer your preferences, affinity for certain brands or products, and analyze how you interact with certain content.

In general, the information collected through these web technologies does NOT personally identify you. However, if you have created a user account, for example to use the password-protected area of our Website, we may combine information collected through web technologies with other personally identifiable information about you.

If you do not want to receive cookies, you can set your browser to reject cookies or to warn you if a cookie is placed on your computer. You can also delete cookies when you leave the website. Although you do not need to accept cookies to visit our website, if you set your browser to reject cookies, you will

not be able to use all functions and functions of our website. Please read our Cookie Policy on this website (<https://www.syngenta.hu/suti-cookie-szabalyzat>) for more details and how to delete them.

Information we collect from our partners and other sources.

We may also obtain information about you from other sources and link it to the information we process about you, such as:

Information shared with social networks: information that we share via social networks such as Facebook, Youtube or Whatsapp that you have used through our Website. In particular, when you share your experience on our website with other customers, you are using a social network and sharing information about yourself with that social network and with us. These communications are governed by the privacy policies of the social networks to which we direct you, and please read them carefully.

How does Syngenta use personal information? We generally use personal data collected from our website as follows:

- to provide you with products, information and services requested by you;
- for security or fraud prevention purposes or to comply with other legal obligations;
- to contact you about special offers or to provide you with information that we think may be of interest to you, in cases where you have given us your consent;
- to provide and manage the services requested by you for personalized assistance in the selection of products related to crop production, which the company offers, including remote communication;
- manage your account created online through the Website;
- to enable you to take advantage of our programs and events created specifically for you;
- promoting the image of Syngenta and its products and services.

In this sense, we use your personal data for direct marketing purposes. Before using it in this way, we will ask for your consent to use your data in this way.

- for any other purpose expressly stated in the personal data protection statement applicable to you or in any other existing agreement between Syngenta and you. for example, to organize and conduct promotional campaigns, including the authentication and designation of winners, awarding prizes and fulfilling Syngenta's financial obligations in this regard

- In the section dedicated to farmers, we use the personal data collected to organise webinars or other online events that you can participate in and after which you may receive promotional offers or other prizes on a case-by-case basis.

What does Syngenta rely on when processing personal data?

We rely on a number of legal bases when we request and process your personal data, such as:

Based on your consent:

- use of personal data for direct marketing purposes, products, services, offers, promotions, benefits and to send you information that may be of interest to you. Before using it in this way (or before allowing it to our partners), we will ask for your consent if we use your information in this way. If at any time you would like us removed from our direct marketing mailing lists, please email us or write to us using the contact details on this page. For this purpose, please provide your full name, postal address and email address so that we can find you on our mailing list. Once we receive the required information, we will remove you from these lists. Please allow a reasonable period of time to comply with your request;

- receiving information messages via the selected means of communication (e-mail and/or SMS) about online events to which you have subscribed or may subscribe. If at any time you wish to stop receiving such messages, you may request to unsubscribe by selecting the unsubscribe button in your profile;

- in situations where you send us notices, feedback, complaints or request customer service to handle and respond to your requests.

To enter into or execute a contract to which you are a party

We use your data to manage the contracts and services you have subscribed to and to fulfil our contractual obligations, in particular for the following purposes:

- Manage your account created through the Website;

- Manage bookings for webinars or online events;

- To provide and manage personalized assistance services for the selection of products specific to certain cultures that you have requested by registering to this effect through the Website via remote communication;

- To benefit from online courses that you have subscribed to in the section dedicated to farmers and subsequently receive promotional offers or other prizes on a case-by-case basis. Participation in events is optional and does not depend on participation in other similar events.

Based on our legitimate interests:

- to ensure efficient customer service;
- to provide you with a personalized experience when using our website;
- to display personalized advertisements when you visit the Website;
- to contact you with information and notifications about your use of the Website;
- to invite you to participate in market research and send us feedback;
- to better understand your needs and interests;
- improving the content, functionality and usability of our website;
- improving our products and services;
- improve our marketing and promotional campaigns.

In the section for registered farmers on the Website in addition to the above:

- analyse internally the ratio between crops and registered cultivated areas.

In this case, we will in any case take into account the possible impact that the processing of personal data on this legal basis may have on you. If we find that your fundamental rights override our legitimate interest, we will not use your personal data on this legal basis and may ask for your consent to continue processing.

Based on the need to comply with our legal obligations.

- to comply with legal obligations regarding archiving documents and information;
- to comply with legal reporting and information obligations towards public authorities and/or institutions or other public bodies, in which case disclosure of personal data is mandatory under applicable law;
- to comply with any laws, regulations or practices applicable to the company.

How does Syngenta disclose personal information?

Providers. We share personal information with companies and organizations that perform services on our behalf, such as companies that provide us with support services, data storage services and web hosting services, or that help us market and promote our products and services (such as advertising agencies). These recipients of personal data have contractual obligations to use the personal information shared with them only to perform services for our benefit and to take commercially reasonable steps to protect and secure your personal information.

For example, in the Registered Farmers section of the Site, we disclose personal information to Salesforce, our cloud storage provider. In this sense, if you would like to know more about the terms of data processing carried out by the respective service provider of Syngenta, we recommend that you also participate at the following address: <https://www.salesforce.com/company/privacy/>. Depending on where Syngenta's employees or agents use the servers to store the data, certain personal information may be transferred to other member states of the European Union or the European Economic Area, including: Germany or Ireland (for subcontractors who host certain servers used, such as when you create a farmer account), or in the European Union or Third countries outside the European Economic Area, such as the United States of America, Australia, Canada (to Salesforce or subcontractors of the same service provider who provide hosting services for certain servers used, for example when you create a farmer account).

Social networks. When you access social networks via the buttons or links available in this regard via the Website, your identification data will be shared with them, more precisely, automatically communicated to these social networks.

In addition, when you access or interact in any way with official Syngenta sites or accounts available on social networks, share content such as metadata, or communicate through these official sites, the personal data you provide during such interactions will be automatically transferred to these social networks.

These uses are governed by the terms of use of the respective social network, which please read. In this regard, if you would like to know more about the terms of data processing by Syngenta's special suppliers, we recommend that you also visit the following addresses:

- For Syngenta's official Instagram page (https://www.instagram.com/syngenta_magyarorszag/), we recommend that you visit the <https://privacycenter.instagram.com/policy>

- For Syngenta's official Facebook page (<https://www.facebook.com/syngentaagrarklub>), we recommend that you visit the <https://www.facebook.com/privacy/explanation>
- For Syngenta's official Youtube page (<https://www.youtube.com/@SyngentaMagyarország>), we recommend that you visit the <https://www.youtube.com/howyoutubeworks/our-commitments/protecting-user-data/>

Depending on where their servers or the servers of the agents used to store the data are located, certain personal data may be transferred to other member states of the European Union or the European Economic Area, including:

- Ireland (for example, to Meta Platforms Ireland Limited if you contact us via Syngenta's Facebook page[c1] [PSR2]). In this sense, if you would like to know more about the terms of data processing carried out by this specific supplier of Syngenta, we recommend that you also visit the following address: <https://www.facebook.com/privacy/explanation>
- Ireland (by Google Ireland Limited), which provides hosting services for certain servers used by Syngenta; In this sense, in order to familiarize yourself with the terms and conditions of data processing carried out by the respective Syngenta service provider, we recommend that you also access the following address: <https://policies.google.com/privacy?hl=ro>

or outside the European Union to countries whose personal data protection laws differ from those applicable in the European Union, in particular with regard to data transferred to our suppliers outside the European Union, such as:

- China (for example, ByteDance Ltd. if you contact us via Syngenta's Tik Tok website), In this regard, in order to familiarize yourself with the terms of data processing carried out by the respective Syngenta supplier, we recommend that you also contact the following address: <https://www.tiktok.com/legal/page/us/privacy-policy/en>.
- United States of America (to Google LLC, which owns the social platform Youtube). In this regard, in order to familiarize yourself with the terms and conditions of data processing by the respective Syngenta service provider, we recommend that you also provide the following address: <https://policies.google.com/privacy?hl=ro>.

Within Syngenta . Personal information collected through our Website may be shared with Syngenta or other subsidiaries of the Syngenta Group for cross-marketing or other purposes. If you do not want your personal information to be disclosed to other members of the Syngenta Group, you may unsubscribe at any time by sending an email to dataprivacy.hu@syngenta.com.

In case of company transfer. Personal Data may be transferred to a company that has acquired the capital or assets of Syngenta, a subsidiary of Syngenta or another member of the Syngenta Group as a result of a sale, merger, reorganization or liquidation. In the event of such a transfer, the acquiring company's use must comply with this Statement and the privacy settings you have provided to us.

To comply with the law and protect our rights and the rights of others. We may disclose personal information if we have a good faith belief that disclosure is in response to a legal requirement, court order, or subpoena. We may also disclose Personal Data for the purpose of preventing or investigating a

possible crime, such as fraud or identity theft; to enforce our Terms of Use or other agreements, or to protect our rights or property, or the safety of our users or others.

Aggregated Information . We may share aggregated demographic or academic information with others, but this information is in anonymized form and does not contain personal information. The aggregated information we share may include anonymous information that we record through the use of cookies and other similar tracking technologies, as described in the "Cookies and Similar Technologies" section.

As described in the Personal Data Protection or Privacy Statement. We reserve the right to disclose your Personal Data as described in the Additional Personal Data Protection or Privacy Statement posted by you on the website (or website) where you provide such information. By providing your personal data on the respective website, you consent to the disclosure of this data as described in the relevant privacy statement.

As described in the automatic targeting agreement. We reserve the right to disclose your personal information as described in the automatic targeting agreement you have accepted.

Your choices

Generally

We respect your right to make choices about how we collect, use and disclose your personal information. In most cases, we ask you to indicate your choices at the time of data collection. We will also include a link to unsubscribe from newsletters or commercial communications from us so that you can inform us if you do not wish to receive such communications from us in the future. If you have created a user account or personal profile on our website, you can update some or all of your privacy settings by changing your account settings or profile page settings.

Sharing personal information

Please read the "To whom does Syngenta disclose Personal Data?" section again to understand who we share your Personal Data with and what choices you have if applicable.

What rights do you have in relation to your personal data and how can you exercise these rights?

We strive to maintain a high level of transparency in relation to the processing of personal data by us. In relation to Personal Data processed as described in this Statement, you have the following rights:

Right of access. You have the right to obtain confirmation from us as to whether or not your personal data is being processed and, if so, access to this data and the following information: (a) the purposes of the processing; (b) the categories of data concerned; (c) the recipients or categories of recipients to whom the data have been or will be disclosed, in particular recipients in third countries or international organisations; (d) where possible, the expected period for which the data will be stored, or, if that is not possible, the criteria used to determine that period; (e) the right to obtain from us rectification or erasure of data concerning a data subject or restriction of processing of data relating to a data subject, or the right to object to processing; (f) the right to lodge a complaint with a supervisory authority; (g) if the information was not collected from you, any available information as to its source; (h) the existence (where applicable) of an automated decision-making process, including the creation of profiles, and, at least where appropriate, information on the logic involved, the importance of such processing and its

envisaged consequences for the data subject. Syngenta will provide a copy of the personal data undergoing processing upon request.

Right to rectification . You have the right to rectify inaccurate personal data concerning you without undue delay. Taking into account the purposes of the processing, you have the right to have incomplete personal data completed, including by submitting a supplementary statement.

Right to erasure ("right to be forgotten"). You have the right to obtain from us the erasure of personal data concerning you without undue delay if, for example, the personal data are no longer necessary in relation to the purposes for which they were collected or processed, or to withdraw your consent or exercise your right to object at any time to processing for direct marketing purposes, including the creation of profiles to the extent that it is related to that direct marketing.

Right to data portability. You have the right to receive the personal data concerning you which you have provided to us in a structured, commonly used and machine-readable format and have the right to transmit those data to another controller without hindrance where the processing is based on your consent or the need to perform a contract and the processing is carried out by automated means. When exercising your right to portability, you have the right to have your personal data transmitted directly from the operator, insofar as this is technically feasible.

Right to restriction of processing. You have the right to restriction of processing if: (a) you dispute the accuracy of the data – the restriction applies for a period enabling us to verify the accuracy of the data; (b) the processing is unlawful and you object to the erasure of the personal data and request the restriction of their use instead; (c) the operator no longer needs the personal data for processing, but you request them for the establishment, exercise or defence of a right in court; or (d) you have objected, on grounds relating to your particular situation, to processing based on legitimate interest, including the creation of profiles based on said processing, – the restriction applies for a period enabling the operator to verify whether the legal rights of the operator override those of the data subject.

Right to opposition . You have the right to object at any time on grounds relating to your particular situation if you are notified that the processing is necessary for the purposes of Syngenta's legitimate interests or if the processing would be necessary for Syngenta to carry out a task carried out in the public interest, including the creation of profiles based on such processing. In the event of a justified objection, Syngenta will no longer process the relevant data, except as expressly provided by law. If you have given your consent to the processing of your data for direct marketing purposes, you have the right to object to such processing at any time. According to the law, the withdrawal of consent does not affect the lawfulness of data processing carried out by Syngenta prior to the withdrawal of consent.

Right to lodge a complaint . If you believe that your rights as a data subject have been infringed, you may at any time lodge a complaint or notify the National Authority responsible for supervising the processing of personal data: <https://www.naih.hu/> You can also bring an action before the competent courts.

If you wish to exercise any of these rights, you may contact us at any time free of charge, send us an email to: dataprivacy.hu@syngenta.com or write to us at Syngenta's postal address: 1117 Budapest, 2 Aliz Street, Hungary

We will respond to you within a reasonable time, as soon as possible after receiving and studying your request.

After analysing the purposes for which it was collected, we will immediately change/update/correct the data we inform you about or that we find inaccurate, incomplete, irrelevant or confusing. If we amend/update/correct the data and have communicated it to certain recipients in the meantime, we will notify the recipients concerned of such modification/update/correction in cases expressly provided for by law.

In the event that we reject your request to change/update/rectify your personal data, we will inform you of the reasons for the refusal and how you can appeal against it.

How long does Syngenta store personal data?

Our goal is to process accurate and up-to-date personal data. We do not want and will not store your personal data longer than necessary for the purposes for which we use our website. The required storage period depends on the purpose for which the data was collected, so there is no standard storage period. Thus, the storage period may vary depending on the circumstances or applicable situation. For other legal reasons, such as litigation in court or in connection with legal disputes, we may need to retain Personal Data beyond the period originally specified at the time of collection. In any case, in these situations, we will no longer actively process personal data for the purposes for which it was originally collected.

In the section concerned by enterprises with the creation and management of accounts, data entered is retained for as long as necessary to achieve the purpose for which it is processed, but normally not longer than 3 years from the date of the last contact with Syngenta. In special cases, if they are retained for a longer period, potentially affected persons shall be informed accordingly.

If you have provided us with materials that have been made public through your personal account or the Site, Syngenta has no control over their use or withdrawal, except for materials posted from accounts managed by Syngenta on the Site or social networks maintained by Syngenta, or for (identifiable) third parties to whom Syngenta has individually transmitted such materials, for which data subjects may request deletion/deletion at any time.

If you would like to know more about the storage period of your personal data and your rights to deletion, please contact us using the contact details on this page.

How does Syngenta protect personal information?

Syngenta maintains a comprehensive data security program, including commercially reasonable administrative, physical, and technological safeguards, to protect your Personal Information from unauthorized access, unauthorized use, and unauthorized or accidental destruction, alteration or disclosure. Although we take commercially reasonable security measures to ensure a level of security appropriate to the confidentiality of the personal information we collect, we cannot guarantee the security of any information you provide over the Internet or store in our databases.

Links to other Syngenta websites

This Website contains hyperlinks to other websites of Syngenta or other Syngenta entities ("Other Syngenta Websites"). These Other Syngenta websites are separate and separate websites. Each of them

has a different purpose. Thus, all other Syngenta websites are subject to their own terms of use and privacy statement. If you use links on this Site to access other Syngenta websites, please take a few minutes to read the terms of use and privacy statements displayed on other Syngenta websites you visit.

Links to Other Websites

This Website contains hyperlinks to websites that are not controlled by Syngenta. These hyperlinks are for informational and convenience only and do not imply any promotion of third-party websites or any affiliation with their operators. Syngenta does not control these websites and assumes no responsibility for their content. You access and use these websites at your own risk.

CHILDREN

Our website is not directed or directed at children under the age of 13. We do not use the Website to intentionally solicit information from children under the age of 13 or to offer products to children under the age of 13. If you are under the age of 13, please do not provide us with your personal information. If we find that a person under the age of 13 has provided personal information through our website, we will make every effort to remove that information from our databases.

Applicable Law. Jurisdiction

This Statement is governed by Hungarian law. Any dispute or litigation relating to this Statement will be resolved by Budapest competent courts.

Questions about our privacy practices and personal information protection

If you have any questions about this Statement, our privacy practices, and our privacy protection, please contact our appropriate person by email at dataprivacy.hu@syngenta.com or write to us at Syngenta's postal address, 2 Aliz Street, 1117 Budapest, Hungary